

Magellan X and Coolon announce strategic partnership

Singapore – 5 September 2023. Magellan X and Coolon are pleased to announce they have entered a strategic partnership, combining Magellan X’s leading Environment, Health and Safety (EHS) software solutions, namely SOL-X Connected Worker Health and Safety, with Coolon’s Brilliant Connected Lights (BCL).

With technology playing an increasingly critical role in every aspect of business, companies recognise that they need to accelerate the development of digital solutions to ensure they remain on the competitive vanguard. The Magellan X and Coolon partnership brings together deep skills in business and technology strategy, product ideation, technology development and deployment, and organisational change management to help support clients through successful transformations.

The SOL-X solution provides a connected worker platform that improves safety operations by reducing the occurrences of incidents and improving compliance workflows. By leveraging the Coolon BCL infrastructure, the SOL-X solution can be deployed seamlessly with minimal maintenance, enabling customers to capture value sooner and focus on actionable insights. Coolon’s BCL simplifies digitalisation on any industrial site regardless of its size, complexity, or infrastructure through lighting. Once powered up, the lights automatically interconnect, creating a robust mesh network across the site, enabling the deployment of innovative Industrial Internet of Things (IIoT) devices and services such environmental, machine and worker monitoring.

“Partnering with Coolon to deliver transformation for our clients will allow us to conceive, design and build the next generation of transformative enterprise and digital products and platforms,” said Francesco Falsini, Enterprise Sales Director for SEA at Magellan X.

“We are excited to welcome SOL-X to our BCL ecosystem. Together, we will make the invisible visible and empower our clients to operate more efficiently and safely,” said Adrian Moo, Head of Product & Strategy at Coolon.



This collaboration represents a step change in the way both businesses address the needs of the market and the synergies enjoyed for innovative work and superior contribution to the rapidly evolving IIoT industry. Through this partnership, both companies hope to reach out to more customers in various industries such as Oil & Gas, Maritime, Mining, Chemicals etc.

Do come and visit us as we will be participating at the coming event of “[The 21st International Mining & Mineral Recovery Exhibition](#)”, held from **13 to 16 September 2023** at Jakarta International Expo. Coolon’s booth number is **B3-520 (Hall B3, #520)**. We will be showcasing both Coolon BCL and SOL-X solution as part of our partnership.

About Magellan X

Magellan X specialises in developing Environmental, Health and Safety (EHS) technologies for the oil and gas, mining, chemicals, and maritime sectors. We are backed by MISC and BCG Digital Ventures. Magellan X's technology solutions address EHS needs of our clients and better position them to achieve their sustainability goals through IIoT solutions that accurately capture real-time data streams and produce analysis using artificial intelligence.

Our suite of specific solutions includes:

- SOL-X – Connected Worker Health & Safety
- ecoMax – Decarbonisation
- PROPELLER – Inventory Optimisation

About Coolon

Coolon specialises in delivering unparalleled visibility into the Industrial environment through lighting. Our Brilliant Connected Lights (BCL) suite of luminaires are transforming industries making them safer and more productive by simplifying deployment of IIoT and improving situational awareness.



Media Contacts

Magellan X Pte Ltd

Eric Graffagnino / Gladys Ng

Chief Marketing Officer / Associate Director, Marketing and Communications

+65 8866 0172 / +65 9145 7766

Coolon Pty Ltd

Andrew Orkin

Product Development Manager

+61 402794235

